



## CITY OF BELLE ISLE, FLORIDA

1600 Nela Avenue  
Belle Isle, Florida 32809  
(407) 851-7730 • FAX (407) 240-2222  
[www.cityofbelleislefl.org](http://www.cityofbelleislefl.org)

### Special Events Committee Members:

*Holly Bobrowski*  
Chairman

*Nicholas Fouraker*  
Mayor, Board Member

*Lora Brannan*  
Board Member,  
Secretary

*Betty Lynn DeJarnette*  
Board Member

*Kathy McCoy*  
Board member



## Light<sup>the</sup>Way

Dear Community Partner,

Our Special Events Committee is in the process of planning our annual Tree Lighting Event on December 11, 2019, as well as the City's Santa Ride on December 18th and 19th and other upcoming events for the enjoyment of our residents. We view our Tree Lighting Event as our gift back to our citizens, and this year's event is shaping up to be the best yet.

The Holiday Season is just around the corner, and the stage is set with holiday music, real-life reindeer, a visit from elves, and of course, Santa! Guests will also enjoy performances from the CCA Chorus, ride the popular trackless train, an ice skating rink, arts and crafts, and tasty holiday treats! Every child will get a chance to visit with Santa.

The primary source of funding for these events will be from corporate sponsors like you who are near and dear to our community. We are reaching out to you today to see if event sponsorship by your company is a possibility.

We have approximately 6400 homes in Belle Isle, and all of the families benefit from the positive economic impact and services of your business. Your involvement would help highlight the importance of community, and the funds you provide will help "**Light the Way**" and create an atmosphere of gratitude and community for every resident.

Enclosed in this packet is a more detailed description of what each sponsorship level has to offer. However, we are grateful for any donation, monetary or otherwise, and would be willing to discuss something not listed here. For further information and to pledge your support, please contact

City Clerk, Yolanda Quiceno ([yquiceno@belleislefl.gov](mailto:yquiceno@belleislefl.gov)); or  
Special Events Chair Holly Bobrowski ([hbobrowski@aol.com](mailto:hbobrowski@aol.com))

We look forward to working with you.

Sincerely,

City of Belle Isle  
Special Events Committee





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### SPONSORSHIP APPLICATION Holiday 2019



\_\_\_\_\_  
Company/Organization Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address, City, State and Zip

\_\_\_\_\_  
Address, City, State and Zip (if different, please indicate the mailing and physical address)

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Cell

\_\_\_\_\_  
Website

### LEVEL OF SPONSORSHIP

____ Title Sponsor \$1,000	____ Gold \$500	____ Bronze \$100
____ Platinum \$750	____ Silver \$250	____ Other

#### PAYMENT INFORMATION:

- Check enclosed - Please make all checks payable to City of Belle Isle – Special Events
- Charge a credit card - Please fill out the credit card authorization form found at [www.cityofbelleislefl.org](http://www.cityofbelleislefl.org) and attach it to this application

City of Belle Isle tax I.D. number: 591450640



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### SPONSORSHIP APPLICATION Holiday 2019

#### WHY SPONSOR?

As a sponsor of our event, you will not only increase your organization's visibility but also cement your name in the minds of residents as a premier supporter of our community members, special events, and culture. We anticipate approximately 700 guests and will be heavily marketing throughout our City.

Your sponsorship package could potentially include:

- Title sponsorship ("Belle Isle and XYZ COMPANY present...")
- Recognition in marketing materials, in our newsletter, on social media, and in the event program
- A company display at the event

As a Title Sponsor, you have the opportunity to become a community partner with local city governments. You will also be offered the same sponsorship package and brand recognition for future events before any other organization.

CORPORATE BENEFIT CHART	Title	Platinum	Gold	Silver	Bronze
	1,000	750	500	250	100
Official title sponsor					
Recognition in three quarterly newsletter					
Recognition on all posters and fliers					
One table for company display and company banner					
Recognition in one quarterly newsletter					
Recognition on the City's Facebook page					
Recognition on Belle Isle website page					
Recognition in event program					

# THE CITY OF BELLE ISLE

*Presents*



*A Visit from Santa to Light the Way*

*Tree Lighting*

Wednesday,  
December 11<sup>th</sup>

*Santa Ride*

Wednesday & Thursday,  
December 18<sup>th</sup> and 19<sup>th</sup>

**MARK YOUR CALENDARS!**

More information to follow.